

Ford Puma

South Africa Model Brochure • Hagalu Automotive Research

Model Overview

The Ford Puma is a stylish compact crossover combining EcoBoost turbocharged efficiency with practical design. It offers a unique MegaBox storage system under the boot and modern safety features, making it a practical yet stylish urban companion.

Variant Pricing

Variant	Ex-Showroom Price
1.0T EcoBoost Titanium Automatic	ZAR 389,900
1.0T EcoBoost ST-Line Automatic	ZAR 459,900

1.0T EcoBoost Titanium Automatic

Ground Clearance	170 mm
Wheelbase	2594 mm
Length	4186 mm
Width	1805 mm
Height	1531 mm
Kerb Weight	1325 kg
Gross Vehicle Weight	1775 kg
Seating Capacity	5
Boot Space	456 l
Towing Capacity	1200 kg
Front Track Width	1541 mm
Rear Track Width	1534 mm
Turning Radius	5.4 m
Engine	1.0L EcoBoost Mild Hybrid
Engine Type	Inline 3 Cylinder Turbo Mild Hybrid
Displacement	999 cc
Cylinders	3
Valves per Cylinder	4
Power	92 kW
Power @ RPM	6000 rpm
Torque	170 Nm
Torque @ RPM	2000-4500 rpm
Fuel System	Direct Injection
Turbocharger	Single Turbo
Top Speed	185 km/h
0-100 km/h	10.5 sec
Compression Ratio	10.5:1
Engine Position	Front Transverse
Transmission	7-Speed Automatic DCT
Drive Type	FWD
Drivetrain Layout	Front Wheel Drive
LSD Available	Not Available
Paddle Shifters	Standard
Transfer Case	Not Applicable
Differential Lock	Not Applicable
Claimed Mileage	16.4 km/l
City Mileage	12 km/l
Highway Mileage	18 km/l

Fuel Tank Capacity	42 l
Emission Standard	Euro 6
AdBlue Tank Capacity	Not Applicable l
Auto Start Stop	Standard
Airbags	8
ABS	Standard
Electronic Stability Control	Standard
Traction Control	Standard
Hill Descent Control	Not Available
Hill Start Assist	Standard
Child Safety Lock	Standard
ISOFIX Mounts	Standard
Brake Assist	Standard
Tyre Pressure Monitor	Standard
Engine Immobiliser	Standard
Alarm System	Standard
Central Locking	Standard
Side Impact Beams	Standard
Cruise Control	Adaptive
Adaptive Cruise Control	Standard
Lane Keep Assist	Standard
Lane Departure Warning	Standard
Blind Spot Monitoring	Standard
Rear Cross Traffic Alert	Standard
Parking Sensors	Front and Rear
Rear View Camera	Standard
360 Degree Camera	Not Available
Autonomous Emergency Braking	Standard
Driver Fatigue Alert	Standard
Traffic Sign Recognition	Standard
Seat Material	Partial Leather
Seat Adjustment	Electric 6-Way
Heated Seats	Front
Ventilated Seats	Not Available
Steering Type	Electric Power Assisted
Steering Adjustment	Tilt and Telescopic
Ambient Lighting	Standard
Folding Rear Seats	60/40 Split
Front Armrest	Standard
Rear Armrest	Standard

Climate Control	Automatic AC
Power Windows	All Doors
Keyless Entry	Smart Entry
Push Button Start	Standard
Wireless Charging	Standard
Sunroof	Not Available
Electric Tailgate	Not Available
Automatic Headlamps	Standard
Rain Sensing Wipers	Standard
Auto Dimming Mirror	Standard
Infotainment Screen	12-inch SYNC 4 Touchscreen
Apple CarPlay	Wireless
Android Auto	Wireless
Bluetooth Connectivity	Standard
Number of Speakers	6
Navigation System	Standard
Digital Instrument Cluster	12-inch Full Digital
USB Ports	3
Wireless Apple CarPlay	Standard
LED Headlamps	Full LED
Daytime Running Lamps	LED
Fog Lamps	LED
Roof Rails	Standard
Alloy Wheel Design	18-inch Alloy
Chrome Exterior Finish	Not Available
Body Cladding	Standard
Rear Spoiler	Rear Spoiler
Tyre Size	215/50 R18
Wheel Type	Alloy
Front Brake Type	Ventilated Disc
Rear Brake Type	Solid Disc
Spare Wheel Type	Tyre Repair Kit
Front Suspension	MacPherson Strut
Rear Suspension	Torsion Beam
Chassis Type	Monocoque
Power Steering	Electric
Steering Column	Tilt and Telescopic
Service Interval	15,000 km or 1 Year
Approx Service Cost	Approx R5,000
Battery Warranty	Not Applicable

Maintenance Plan	Optional
Warranty Years	3 years
Warranty Kilometers	100000 km
Roadside Assistance	3 Years
Anti-Corrosion Warranty	6 Years
CO2 Emissions	118 g/km
Start Stop System	Standard
Hybrid System Type	Mild Hybrid
Noise Level	67 dB

1.0T EcoBoost ST-Line Automatic

Ground Clearance	170 mm
Wheelbase	2594 mm
Length	4186 mm
Width	1805 mm
Height	1531 mm
Kerb Weight	1325 kg
Gross Vehicle Weight	1775 kg
Seating Capacity	5
Boot Space	456 l
Towing Capacity	1200 kg
Front Track Width	1541 mm
Rear Track Width	1534 mm
Turning Radius	5.4 m
Engine	1.0L EcoBoost Mild Hybrid
Engine Type	Inline 3 Cylinder Turbo Mild Hybrid
Displacement	999 cc
Cylinders	3
Valves per Cylinder	4
Power	92 kW
Power @ RPM	6000 rpm
Torque	170 Nm
Torque @ RPM	2000-4500 rpm
Fuel System	Direct Injection
Turbocharger	Single Turbo
Top Speed	185 km/h
0-100 km/h	10.5 sec
Compression Ratio	10.5:1
Engine Position	Front Transverse
Transmission	7-Speed Automatic DCT
Drive Type	FWD
Drivetrain Layout	Front Wheel Drive
LSD Available	Not Available
Paddle Shifters	Standard
Transfer Case	Not Applicable
Differential Lock	Not Applicable
Claimed Mileage	16.4 km/l
City Mileage	12 km/l
Highway Mileage	18 km/l

Fuel Tank Capacity	42 l
Emission Standard	Euro 6
AdBlue Tank Capacity	Not Applicable l
Auto Start Stop	Standard
Airbags	8
ABS	Standard
Electronic Stability Control	Standard
Traction Control	Standard
Hill Descent Control	Not Available
Hill Start Assist	Standard
Child Safety Lock	Standard
ISOFIX Mounts	Standard
Brake Assist	Standard
Tyre Pressure Monitor	Standard
Engine Immobiliser	Standard
Alarm System	Standard
Central Locking	Standard
Side Impact Beams	Standard
Cruise Control	Adaptive
Adaptive Cruise Control	Standard
Lane Keep Assist	Standard
Lane Departure Warning	Standard
Blind Spot Monitoring	Standard
Rear Cross Traffic Alert	Standard
Parking Sensors	Front and Rear
Rear View Camera	Standard
360 Degree Camera	Not Available
Autonomous Emergency Braking	Standard
Driver Fatigue Alert	Standard
Traffic Sign Recognition	Standard
Seat Material	Sport Partial Leather
Seat Adjustment	Electric 6-Way
Heated Seats	Front
Ventilated Seats	Not Available
Steering Type	Electric Power Assisted
Steering Adjustment	Tilt and Telescopic
Ambient Lighting	Ambient Sport Lighting
Folding Rear Seats	60/40 Split
Front Armrest	Standard
Rear Armrest	Standard

Climate Control	Automatic AC
Power Windows	All Doors
Keyless Entry	Smart Entry
Push Button Start	Standard
Wireless Charging	Standard
Sunroof	Not Available
Electric Tailgate	Not Available
Automatic Headlamps	Standard
Rain Sensing Wipers	Standard
Auto Dimming Mirror	Standard
Infotainment Screen	12-inch SYNC 4 Touchscreen
Apple CarPlay	Wireless
Android Auto	Wireless
Bluetooth Connectivity	Standard
Number of Speakers	6
Navigation System	Standard
Digital Instrument Cluster	12-inch Full Digital
USB Ports	3
Wireless Apple CarPlay	Standard
LED Headlamps	Full LED
Daytime Running Lamps	LED
Fog Lamps	LED
Roof Rails	Standard
Alloy Wheel Design	19-inch Sport Alloy
Chrome Exterior Finish	Not Available
Body Cladding	Standard
Rear Spoiler	Sport Rear Spoiler
Tyre Size	225/40 R19
Wheel Type	Alloy
Front Brake Type	Ventilated Disc
Rear Brake Type	Solid Disc
Spare Wheel Type	Tyre Repair Kit
Front Suspension	MacPherson Strut
Rear Suspension	Torsion Beam
Chassis Type	Monocoque
Power Steering	Electric
Steering Column	Tilt and Telescopic
Service Interval	15,000 km or 1 Year
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Maintenance Plan	Optional
Warranty Years	3 years
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CO2 Emissions	118 g/km
Start Stop System	Standard
Hybrid System Type	Mild Hybrid
Noise Level	67 dB

Pros

- Stylish design
- Efficient engine
- Innovative storage
- Modern tech
- Comfortable ride
- Urban-friendly
- Good safety
- Brand appeal
- Unique styling

Cons

- Higher price
- Small rear space
- Firm ride
- Limited off-road

Expert Verdict

The Puma stands out with unique styling, innovative storage, and efficient EcoBoost technology.

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