



# Ford EcoSport

South Africa Model Brochure • Hagalu Automotive Research

## Model Overview

The Ford EcoSport is a compact SUV popular for its affordability, high driving position, and compact dimensions. It suits city-focused buyers who want SUV styling in a small and manageable package.

## Variant Pricing

Variant	Ex-Showroom Price
1.5 Ambiente Manual	ZAR 310,000
1.5 Trend Manual	ZAR 345,000
1.0 EcoBoost Titanium Automatic	ZAR 395,000



## 1.5 Ambiente Manual

Ground Clearance	200 mm
Wheelbase	2519 mm
Length	4325 mm
Width	1765 mm
Height	1653 mm
Kerb Weight	1260 kg
Gross Vehicle Weight	1700 kg
Seating Capacity	5
Boot Space	352 l
Towing Capacity	900 kg
Engine	1.5L Naturally Aspirated Petrol
Engine Type	Inline 4
Displacement	1497 cc
Cylinders	4
Valves per Cylinder	4
Power	90 kW
Torque	150 Nm
Fuel System	Multi Point Injection
Top Speed	175 km/h
0-100 km/h	11.8 sec
Transmission	5-Speed Manual
Drive Type	Front Wheel Drive
Drivetrain Layout	FWD
LSD Available	None
Transfer Case	None
Claimed Mileage	16.8 km/l
City Mileage	12 km/l
Highway Mileage	17 km/l
Fuel Tank Capacity	52 l
Emission Standard	Euro 5
Airbags	2
ABS	Standard
Electronic Stability Control	Standard
Traction Control	Standard
Hill Descent Control	None
Child Safety Lock	Standard
ISOFIX Mounts	Standard
Brake Assist	Standard

Tyre Pressure Monitor	None
Engine Immobiliser	Standard
Cruise Control	None
Adaptive Cruise Control	None
Lane Keep Assist	None
Blind Spot Monitoring	None
Rear Cross Traffic Alert	None
Parking Sensors	Rear
Rear View Camera	None
360 Degree Camera	None
Autonomous Emergency Braking	None
Seat Material	Cloth
Seat Adjustment	Manual
Heated Seats	None
Ventilated Seats	None
Steering Type	Electric Power Steering
Steering Adjustment	Tilt
Ambient Lighting	None
Climate Control	Manual
Power Windows	Front and Rear
Keyless Entry	Remote Key
Push Button Start	None
Wireless Charging	None
Sunroof	None
Electric Tailgate	None
Infotainment Screen	8-inch Touchscreen
Apple CarPlay	Wired
Android Auto	Wired
Bluetooth Connectivity	Standard
Number of Speakers	4
Navigation System	None
LED Headlamps	Halogen
Daytime Running Lamps	Standard
Fog Lamps	Front
Roof Rails	Black
Alloy Wheel Design	16-inch Steel
Approach Angle	23 deg
Departure Angle	32 deg
Wading Depth	550 mm
Terrain Modes	None

Locking Differential	None
Tyre Size	205/60 R16
Wheel Type	Steel
Front Brake Type	Ventilated Disc
Rear Brake Type	Drum
Front Suspension	MacPherson Strut
Rear Suspension	Torsion Beam
Chassis Type	Monocoque
Service Interval	15000 km / 12 months
Approx Service Cost	Low
Battery Warranty	24 Months
Warranty Years	4 years
Warranty Kilometers	120000 km
Roadside Assistance	4 Years
CO2 Emissions	160 g/km
Start Stop System	None
Hybrid System Type	None



## 1.5 Trend Manual

Ground Clearance	200 mm
Wheelbase	2519 mm
Length	4325 mm
Width	1765 mm
Height	1653 mm
Kerb Weight	1275 kg
Gross Vehicle Weight	1720 kg
Seating Capacity	5
Boot Space	352 l
Towing Capacity	900 kg
Engine	1.5L Naturally Aspirated Petrol
Engine Type	Inline 4
Displacement	1497 cc
Cylinders	4
Valves per Cylinder	4
Power	90 kW
Torque	150 Nm
Fuel System	Multi Point Injection
Top Speed	178 km/h
0-100 km/h	11.5 sec
Transmission	5-Speed Manual
Drive Type	Front Wheel Drive
Drivetrain Layout	FWD
LSD Available	None
Transfer Case	None
Claimed Mileage	17.0 km/l
City Mileage	12 km/l
Highway Mileage	17 km/l
Fuel Tank Capacity	52 l
Emission Standard	Euro 5
Airbags	6
ABS	Standard
Electronic Stability Control	Standard
Traction Control	Standard
Hill Descent Control	None
Child Safety Lock	Standard
ISOFIX Mounts	Standard
Brake Assist	Standard

Tyre Pressure Monitor	Standard
Engine Immobiliser	Standard
Cruise Control	Standard
Adaptive Cruise Control	None
Lane Keep Assist	None
Blind Spot Monitoring	None
Rear Cross Traffic Alert	None
Parking Sensors	Rear
Rear View Camera	Standard
360 Degree Camera	None
Autonomous Emergency Braking	None
Seat Material	Premium Cloth
Seat Adjustment	Manual
Heated Seats	None
Ventilated Seats	None
Steering Type	Electric Power Steering
Steering Adjustment	Tilt and Telescopic
Ambient Lighting	Subtle Interior Lighting
Climate Control	Manual Air Conditioning
Power Windows	Front and Rear
Keyless Entry	Remote Key
Push Button Start	None
Wireless Charging	None
Sunroof	None
Electric Tailgate	None
Infotainment Screen	8-inch SYNC Touchscreen
Apple CarPlay	Wired
Android Auto	Wired
Bluetooth Connectivity	Standard
Number of Speakers	6
Navigation System	Optional
LED Headlamps	Projector Halogen
Daytime Running Lamps	LED
Fog Lamps	Front
Roof Rails	Silver
Alloy Wheel Design	16-inch Alloy
Approach Angle	23 deg
Departure Angle	32 deg
Wading Depth	550 mm
Terrain Modes	None

Locking Differential	None
Tyre Size	205/60 R16
Wheel Type	Alloy
Front Brake Type	Ventilated Disc
Rear Brake Type	Drum
Front Suspension	MacPherson Strut
Rear Suspension	Torsion Beam
Chassis Type	Monocoque
Service Interval	15000 km / 12 months
Approx Service Cost	Low
Battery Warranty	24 Months
Warranty Years	4 years
Warranty Kilometers	120000 km
Roadside Assistance	4 Years
CO2 Emissions	158 g/km
Start Stop System	None
Hybrid System Type	None



## 1.0 EcoBoost Titanium Automatic

Ground Clearance	200 mm
Wheelbase	2519 mm
Length	4325 mm
Width	1765 mm
Height	1653 mm
Kerb Weight	1290 kg
Gross Vehicle Weight	1740 kg
Seating Capacity	5
Boot Space	352 l
Towing Capacity	950 kg
Engine	1.0L EcoBoost Turbo Petrol
Engine Type	Inline 3 Turbocharged
Displacement	998 cc
Cylinders	3
Valves per Cylinder	4
Power	92 kW
Torque	170 Nm
Fuel System	Direct Injection
Top Speed	185 km/h
0-100 km/h	10.5 sec
Transmission	6-Speed Automatic
Drive Type	Front Wheel Drive
Drivetrain Layout	FWD
LSD Available	None
Transfer Case	None
Claimed Mileage	17.2 km/l
City Mileage	12 km/l
Highway Mileage	17 km/l
Fuel Tank Capacity	52 l
Emission Standard	Euro 5
Airbags	6
ABS	Standard
Electronic Stability Control	Standard
Traction Control	Standard
Hill Descent Control	None
Child Safety Lock	Standard
ISOFIX Mounts	Standard
Brake Assist	Standard

Tyre Pressure Monitor	Standard
Engine Immobiliser	Standard
Cruise Control	Standard
Adaptive Cruise Control	None
Lane Keep Assist	None
Blind Spot Monitoring	None
Rear Cross Traffic Alert	None
Parking Sensors	Rear
Rear View Camera	Standard
360 Degree Camera	None
Autonomous Emergency Braking	None
Seat Material	Premium Leatherette
Seat Adjustment	Manual Height Adjustable Driver Seat
Heated Seats	None
Ventilated Seats	None
Steering Type	Electric Power Steering
Steering Adjustment	Tilt and Telescopic
Ambient Lighting	Ambient Footwell Lighting
Climate Control	Automatic Climate Control
Power Windows	Front and Rear
Keyless Entry	Smart Key
Push Button Start	Standard
Wireless Charging	None
Sunroof	None
Electric Tailgate	None
Infotainment Screen	8-inch SYNC Touchscreen
Apple CarPlay	Wired
Android Auto	Wired
Bluetooth Connectivity	Standard
Number of Speakers	6
Navigation System	Integrated
LED Headlamps	Projector Halogen
Daytime Running Lamps	LED
Fog Lamps	Front
Roof Rails	Silver
Alloy Wheel Design	17-inch Alloy
Approach Angle	23 deg
Departure Angle	32 deg
Wading Depth	550 mm
Terrain Modes	None

Locking Differential	None
Tyre Size	205/50 R17
Wheel Type	Alloy
Front Brake Type	Ventilated Disc
Rear Brake Type	Drum
Front Suspension	MacPherson Strut
Rear Suspension	Torsion Beam
Chassis Type	Monocoque
Service Interval	15000 km / 12 months
Approx Service Cost	Moderate
Battery Warranty	24 Months
Warranty Years	4 years
Warranty Kilometers	120000 km
Roadside Assistance	4 Years
CO2 Emissions	150 g/km
Start Stop System	Standard
Hybrid System Type	None



## Pros

- Compact size
- Affordable pricing
- High seating position
- Easy maintenance
- Good city maneuverability
- Practical boot
- Reliable petrol engine
- Decent safety features
- Widely available parts

## Cons

- Small rear space
- Basic interior
- Limited power
- Discontinued in some markets

## Expert Verdict

The EcoSport is ideal for buyers wanting SUV practicality in a compact footprint.

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